



Dear Customer,

We wanted to let you know about an important change to one of your favorite textbook series for the Diploma Programme. Beginning mid-December, the Heinemann Baccalaureate IB Diploma textbook series will be distributed to US schools under a new name — Pearson Baccalaureate. The books will contain the same great content you are used to, with the only changes being the new series name, and updated ISBNs and prices. (See next page for list of titles impacted, with their corresponding new ISBNs).

We wanted to draw your attention to this matter because although the Heinemann Baccalaureate series is listed in the IB Source catalog, this series will no longer be available and will be replaced by the Pearson Baccalaureate series for US schools.

And, you ask...how will this affect me? We will continue to fulfill any orders we receive prior to mid-December with the Heinemann-branded textbooks. After this date, we will send the Pearson-branded textbooks. We know many of you have already ordered samples of the Heinemann Baccalaureate version and are possibly planning to order a class set. We just wanted to reassure you that the only difference between the two series is the title, new lower price and ISBN. The contents of the books remain the same, so the switch should not interfere with your teaching.

As always, please feel free to contact us with any questions or concerns.

Kind Regards,  
The IB Source Customer Service Team

-----

516 N. Ogden Avenue, #111  
Chicago, Illinois 60642  
Tel: (312) 224-2536  
Fax: (312) 212-5534  
[customerservice@ib-source.com](mailto:customerservice@ib-source.com)  
[www.ib-source.com](http://www.ib-source.com)



**PREVIOUSLY AVAILABLE IN THE USA FROM IB SOURCE**

ISBN	Title	Publisher	Price (includes shipping)
9780435994242	Heinemann Baccalaureate: Biology Higher Level (International Edition)	Heinemann	\$78.75
9780435994273	Heinemann Baccalaureate: Biology Standard Level (International Edition)	Heinemann	\$60.00
9780435994259	Heinemann Baccalaureate: Chemistry Standard Level (International Edition)	Heinemann	\$60.00
9780435994280	Heinemann Baccalaureate: History - The Cold War (International Edition)	Heinemann	\$49.50
9780435994310	Heinemann Baccalaureate: Mathematical Studies (International Edition)	Heinemann	\$73.50
9780435994235	Heinemann Baccalaureate: Mathematics Standard Level (International Edition)	Heinemann	\$60.00
9780435994266	Heinemann Baccalaureate: Physics Standard Level (International Edition)	Heinemann	\$60.00
9780435994327	Heinemann Baccalaureate: Theory of Knowledge (International Edition)	Heinemann	\$60.25

**CURRENTLY AVAILABLE IN THE USA FROM IB SOURCE**

ISBN	Title	Publisher	Price (includes shipping)
9780435994457	Pearson Baccalaureate: Biology Higher Level (USA Edition)	Pearson	\$72.00
9780435994396	Pearson Baccalaureate: Biology Standard Level (USA Edition)	Pearson	\$54.75
9780435994464	Pearson Baccalaureate: Chemistry Standard Level (USA Edition)	Pearson	\$54.75
9780435994372	Pearson Baccalaureate: History - The Cold War (USA Edition)	Pearson	\$46.00
9780435994488	Pearson Baccalaureate: Mathematical Studies (USA Edition)	Pearson	\$67.00
9780435994440	Pearson Baccalaureate: Mathematics Standard Level (USA Edition)	Pearson	\$54.75
9780435994471	Pearson Baccalaureate: Physics Standard Level (USA Edition)	Pearson	\$54.75
9780435994389	Pearson Baccalaureate: Theory of Knowledge (USA Edition)	Pearson	\$54.75

